

MEDIA CONTACT Morgan Kroll mkroll@oscars.org

October 21, 2014 FOR IMMEDIATE RELEASE

THE ACADEMY, MARY PICKFORD FOUNDATION PRESENT RESTORATION WORLD PREMIERE OF "LITTLE ANNIE ROONEY"

LOS ANGELES, CA – The Academy of Motion Picture Arts and Sciences and the Mary Pickford Foundation will continue their annual celebration of silent film with the restoration world premiere of "Little Annie Rooney" (1925) on Monday, November 3, at 7:30 p.m. at the Bing Theater on the LACMA campus. The screening is presented in conjunction with the Academy's current exhibition <u>Hollywood Costume</u>, which features the costume that Mary Pickford wore in the title role. On November 3 only, "Little Annie Rooney" ticket holders will receive free admission to *Hollywood Costume* during special viewing hours before the screening, from 5 to 7 p.m. They must present their tickets at the *Hollywood Costume* box office and are encouraged to arrive no later than 6:15 p.m. to allow adequate viewing time.

Film historian Jeffrey Vance, author of books on Douglas Fairbanks, Charlie Chaplin and Harold Lloyd, will introduce the film and discuss Pickford's legacy as a trailblazing actress, writer, producer and preservation advocate. Academy Film Archive Director Michael Pogorzelski will discuss the film's restoration.

This new restoration of "Little Annie Rooney" was sourced from a 35mm tinted nitrate print loaned to the Academy Film Archive by the Library of Congress and contains some longer scenes, different camera set-ups, and multiple visual effects not seen in the previously available black and white version.

The Academy and the Mary Pickford Foundation in 2012 embarked on a multiyear partnership to promote the legacy of Mary Pickford and the silent film era. The partnership includes an annual silent film screening, silent film preservation initiatives and the digitization of components of the Academy's Mary Pickford Collection.

The Mary Pickford Foundation is a Founding Supporter of the Academy Museum of Motion Pictures.

Click here for more information

###

CREDITS

"Little Annie Rooney" was fully restored by the Academy Film Archive through the Academy's partnership with the Mary Pickford Foundation.

Hollywood Costume is organized by the Victoria and Albert Museum, London.

Swarovski is the presenting sponsor of Hollywood Costume. The crystal house has provided the all-important sparkle to Hollywood's wardrobes since the 1930s, when Swarovski crystals began to light up the silver screen in classic films like Gone with the Wind, Gentlemen Prefer Blondes and Breakfast at Tiffany's. In recent years, Swarovski has worked closely with talents in costume and set design on blockbusters including Black Swan, Skyfall and The Great Gatsby, and its crystals have been the key creative ingredient in the dazzling set design for the Academy Awards® since 2007.

Additional support is provided by Pirelli and the Blavatnik Family Foundation.

In-kind support provided by Barco, ARRI, JBL and Samsung.

ABOUT THE ACADEMY

The Academy of Motion Picture Arts and Sciences is the world's preeminent movie-related organization, with a membership of more than 6,000 of the most accomplished men and women working in cinema. In addition to the annual Academy Awards – in which the members vote to select the nominees and winners – the Academy presents a diverse year-round slate of public programs, exhibitions and events; acts as a neutral advocate in the advancement of motion picture technology; and, through its Margaret Herrick Library and Academy Film Archive, collects, preserves, restores and provides access to movies and items related to their history. Through these and other activities the Academy serves students, historians, the entertainment industry and people everywhere who love movies.

FOLLOW THE ACADEMY

www.oscars.org www.facebook.com/TheAcademy www.youtube.com/Oscars www.twitter.com/TheAcademy