



MEDIA CONTACT

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September 4, 2014
FOR IMMEDIATE RELEASE

**ACADEMY ANNOUNCES *HOLLYWOOD COSTUME*
EXHIBITION-RELATED PROGRAMMING
Special Screenings, Live Discussions through February 2015**

LOS ANGELES, CA — The Academy of Motion Picture Arts and Sciences will complement the groundbreaking exhibition *Hollywood Costume* with a series of special screenings and live discussions exploring costume design as an essential tool of cinematic storytelling. Presented by the Victoria and Albert Museum, London and the Academy, *Hollywood Costume* will be on view October 2, 2014, through March 2, 2015, in the historic Wilshire May Company building at the corner of Wilshire Boulevard and Fairfax Avenue in Los Angeles. Visitors who purchase tickets to *Hollywood Costume* will receive free admission to *Hollywood Costume* public programs held on the same day. Tickets are on sale now at www.oscars.org/HC. *Hollywood Costume* is sponsored by Swarovski.

Exhibition-related public programs include:

**The Perfect Match: Hollywood Costume Collaborations
Saturdays, October 4 through December 20**

This screening series explores the collaborative partnerships between costume designers and directors. Several designers will appear in person to introduce their films and discuss their experiences. October schedule:

October 4

"No Country for Old Men" | 5 p.m.

"The Big Lebowski" | 7:30 p.m. | In person: costume designer **Mary Zophres**

October 11

"¡Three Amigos!" 5 p.m.

"An American Werewolf in London" 7:30 p.m. | In person: writer-director **John Landis** and costume designer **Deborah Nadoolman Landis**

October 18

"Ferris Bueller's Day Off" 5 p.m.

"The Breakfast Club" 7:30 p.m. | In person: costume designer **Marilyn Vance**

October 25

"Sleepy Hollow" | 5 p.m.

"Edward Scissorhands" | 7:30 p.m.

The Costume of Silent Drama: Mary Pickford and Little Annie Rooney

November TBA

Mary Pickford Celebration of Silent Film, presented by the Academy of Motion Picture Arts and Sciences and the Mary Pickford Foundation.

The world premiere of a restoration by the Academy Film Archive of the silent classic, starring screen legend and Academy co-founder Mary Pickford.

Defining Character: The Art of the Costume Designer

Moderated by *Hollywood Costume* curator and costume designer Deborah

Nadoolman Landis

November TBA

Preeminent costume designers will discuss the art and process of creating on-screen characters through costuming. Topics include significant moments in film that have inspired their work, as well as the director-costume designer collaboration.

Street Clothes: Contemporary Costuming in New Hollywood

Fridays, January 9 through February 6

A survey of groundbreaking films from Hollywood's "Silver Age" as told through costuming. This series examines how costume designers have depicted the dramatic flavors of contemporary urban American life.

Two Sides of a Designer

Saturdays, January 3 through February 28

This series pays tribute to the adaptability and eclecticism of costume designers throughout cinema history by contrasting their approaches to different filmmakers, genres, styles and production modes.

Return to Oz: Costuming the Big Adventures of 1985

Fridays, February 13 through 27

This series celebrates the outlandish fantasies and screwball adventures that filled summer screens 30 years ago.

Masters of Hollywood Costume

Tuesday Matinees, 1 p.m.

The Golden Age of Hollywood as seen through the costumes of five iconic designers:

Travis Banton | October 7–28

Orry-Kelly | November 4–25

Walter Plunkett | December 2–23

Adrian | January 6–27

Marilyn by Travilla | February 3–24

TICKETING

Visitors who purchase tickets to *Hollywood Costume* will receive free admission to *Hollywood Costume* public programs held on the same day. Visitors must present their *Hollywood Costume* ticket at a LACMA Ticket Office to redeem their complimentary public program ticket. Exhibition tickets for *Hollywood Costume* are on sale now at www.oscars.org/HC. Admission: \$20 Adults | \$15 Seniors (62+) | \$10 for students with ID and children under 13. The Bing Theater is located at 5905 Wilshire Boulevard on the Los Angeles County Museum of Art (LACMA) campus.

Public program tickets are \$5 for the general public, \$3 for Academy members, LACMA Film Club members and students with a valid ID. Doors open one hour prior to each event. All seating is unreserved. For ticketing details and on sale dates visit www.oscars/events.

LOCATION

Hollywood Costume is on view at the Wilshire May Company building, 6067 Wilshire Boulevard, Los Angeles, CA 90036.

CREDITS

Hollywood Costume is organized by the Victoria and Albert Museum, London.

Swarovski is the presenting sponsor of *Hollywood Costume*. The crystal house has provided the all-important sparkle to Hollywood's wardrobes since the 1930s, when Swarovski crystals began to light up the silver screen in classic films like *Gone with the Wind*, *Gentlemen Prefer Blondes* and *Breakfast at Tiffany's*. In recent years, Swarovski has worked closely with talents in costume and set design on blockbusters including *Black Swan*, *Skyfall* and *The Great Gatsby*, and its crystals have been the key creative ingredient in the dazzling set design for the Academy Awards® since 2007.

Additional support is provided by Pirelli and the Blavatnik Family Foundation.

In-kind support provided by Barco, ARRI, JBL and Samsung.

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ABOUT THE ACADEMY

The Academy of Motion Picture Arts and Sciences is the world's preeminent movie-related organization, with a membership of more than 6,000 of the most accomplished men and women working in cinema. In addition to the annual Academy Awards—in which the members vote to select the nominees and winners—the Academy presents a diverse year-round slate of public programs, exhibitions and events; acts as a neutral advocate in the advancement of motion picture technology; and, through its Margaret Herrick Library and Academy Film Archive, collects, preserves, restores and provides access to movies and items related to their history. Through these and other activities the Academy serves students, historians, the entertainment industry and people everywhere who love movies.

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ABOUT THE VICTORIA AND ALBERT MUSEUM, LONDON

The V&A is the world's leading museum of art and design with collections unrivalled in their scope and diversity. It was established to make works of art available to all and to inspire British designers and manufacturers. Today, the V&A's collections, which span over 2000 years of human creativity in virtually every medium and from many parts of the world, continue to intrigue, inspire and inform.

www.vam.ac.uk

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